



The IIS University Theatrical society took a fine initiative in the form of "Mass Awareness Campaign" to cultivate a sense of responsibility towards the society we live in, through the street play "Horn Not Ok Please". The target audience was several schools like MGD, SMS, UP Government School, Sukhalpura, Government School at Sumer Nagar, Prem Niketan Sr. Sec. School, Ryan International School, Tilak Public School, Rukmani Devi Birla School, Vidhyasthali School and Kanoria College.





## LEGAL AWARENESS CAMP

Rajasthan State Commission for Women & Centre for Women's Studies, The IIS University organized a "Legal Awareness Camp" on 17 August 2016. The Chief Guest, Smt. Suman Sharma, Chairperson, RSCW mentioned that breaking the silence won't suffice in the present scenario rather the girls should be aware of the legal sections under which they can claim the law, during her inaugural lecture. She also shared a booklet that had all laws exclusive to women. The Keynote Speaker, Dr. Pramila Sanjay, Focal person of

UNGCNI, made a lively presentation with the help of PPT about some aspects of the laws related to women. Smt. Sharma shared Garima help line no 1091 and told about the 3way Suraksha App which would soon be released by Smt. Vasundhra Raje, Chief Minister of Rajasthan.



# New Trends in Photojournalism

The Department of Journalism and Mass Communication organized a Guest Lecture on New Trends in Photojournalism on Thursday, 11 August, 2016 at the AV (Vinayak Hall). The resource person, Shri Himanshu Vyas, Sr.

Photojournalist, Hindustan Times, Jaipur shared his experiences and the stories behind his award winning photographs and the students interpreted the photographs innovatively.



## SYMPOSIUM

The students of The Department of Journalism and Mass Communication visited a media seminar entitled Media Ethics and New Media organized by Grassroot Media Foundation at Rajasthan Hindi Granth Academy, on Saturday, August 31, 2016. The Eminent Speakers for the occasion, Senior Journalist, Avinash Kalla; Mr. Shaktawat, India News; Mr. Ashwini Pareek, Investigative Journalist, First India News; Mr. Goverdhan Choudhary, First India News and Mr. Ankit Tiwari, ETV Rajasthan, shared the information about the power vested with the "New Media" and the importance of "Ethics" being a media person.

## **GENETICS**



Dr. Ravi Prakash, Professor Emeritus, MD University, Rohtak delivered a series of lectures on important topics related to field of molecular biology on 29th and 30th August 2016, in the Department of Environmental and Life Sciences catering the needs of both postgraduate and undergraduate students. His experience and knowledge on the subject helped students in understanding the topics related to Genetic Markers, Transposition, Gene Regulation, Gene Silencing, Cell Signaling, Genetics and Physical Mapping etc.

### **GUEST LECTURES**



# Sales as a Career in 2025

A Guest Lecture on "Sales as a Career in 2025" was organised on 24th August 2016 at The IIS University by the Department of Business Studies. The speaker, Dr. A. K. Sharma emphasized the need for strong determination and the right kind of attitude as the key points of becoming a good sales professional, and discussed the innumerable sales opportunities available in the market.

#### Empowering Entrepreneurs



A One-day training program on "Empowering Entrepreneurs by JCI" in association with FORTI was organized on 26th

August 2016 at The IIS University by the Accounts and Taxation Department. The training session commenced with the greetings and the welcome address by Prof. M.K. Sharma, Dean Faculty of Commerce and Management. The keynote speaker, Er. Ajay Kumar Gupta, MD, Kamtech Associates Pvt. Ltd. and Former Secretary, FORTI delivered his views on global entrepreneurship convincing the trainees about the power vested within ourselves to develop our own business than serving others. Mr. Anshul Jain, Joint Secretary, FORTI, Mr. Ankit Jain, President JCI and Ms. Ankita Jain took the further sessions with the trainees.

#### Art of Documentary Making



The Department of Journalism and Mass Communication organized a Guest Lecture on The Art of Documentary Making on Wednesday, 24 August, 2016 at the AV (Vinayak Hall). The resource person, Shri Deepak Mahan, Freelance Documentary Film Producer and Director, Jaipur concentrated on the role of research while developing script of the documentary and discussed the financial aspects of the documentary making. Mr. Mahan showcased one of his international award winning documentaries on Jaipur and opened the session for discussions.

#### Recent Trends in Banking

The Financial Studies department at The IIS University organized a guest lecture on "Recent Trends in Banking" on 30th august 2016. The Speaker, Ms Priyanka Srivastava, Head Operations, Axis Bank, discussed some of the core issues of the banking sector- the role of nontraditional players of banking, continuous focus on innovative investments, financial inclusion, leveraging digital technologists and enhancing customer experiences, to name a few.







A ceremony marking the gratitude of the young members of The IIS University, Thank you Bash was organized on 31st August 2016 as a reciprocal gesture to the cuddling and sisterly companionship showered by their seniors during the astounding La Fiesta. The debutantes amazed the seniors with their splendid classical symphony and the contemporary unisons. The programme came to its close with the investiture ceremony and the title endowments by the Vice-Chancellor, Dr. Ashok Gupta.







Psychology and NSS of The IIS University on 23rd August 2016. The lecture apprised the students of the collective efforts made by the team of speech therapists, language trainers, counselors, psychologists to make their lives more meaningful.

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